

What is claimed is:

1. A method of bidding to drive competition in an auction comprising:
receiving a plurality of bids from a plurality of bidders;
distinguishing the bidders according to a subset of a parameter;
assigning at least one identifier to the bidders in each subset, the subset associated with the identifier being unknown to the bidders outside of the subset; and
displaying a lowest bid with the identifier for each bidder.
2. The method of claim 1 further comprising:
updating the lowest bids with new lowest bids from the bidders.
3. The method of claim 1 wherein the assigning comprises:
selecting different identifiers for each subset.
4. The method of claim 1 wherein the assigning comprises:
selecting different identifiers for each bidder, the different identifiers having a common characteristic with other identifiers assigned to the bidders in the subset.
5. The method of claim 1 further comprising:
setting, in each subset, bid terms.
6. The method of claim 5 wherein the setting comprises:
establishing at least one of a reserve price, a historic price, a target price, time dependent variables, and bid strategies.
7. The method of claim 6 wherein the establishing comprises:
providing time dependent variables including at least one of an opening time, a closing time, time extensions, and disclosures based on time.
8. The method of claim 1 further comprising:
providing a parameter, the parameter being at least one of regions, payment terms, delivery terms, contract length, contract volume, material, and qualification status.
9. The method of claim 8 wherein the parameter comprises regions, the competition comprises global and regional competition, and the assigning comprises:
allotting a range of numbers to each region; and
giving a number to each bidder in the region.
10. The method of claim 9 wherein the displaying comprises:
illustrating the lowest bids to allow a comparison regionally and globally.

11. The method of claim 1 wherein the receiving comprises:
accepting bids for a plurality of lots.
12. A method of bidding to drive competition in an auction comprising:
soliciting a plurality of bids;
receiving the bids from a plurality of bidders;
distinguishing the bidders according to a subset of a parameter;
assigning at least one identifier to the bidders in each subset, the subset associated with
the identifier being unknown to the bidders outside of the subset;
setting, in each subset, bid terms;
displaying a lowest bid with the identifier for each bidder;
allowing competition of the bidders within the subset and the parameter; and
updating the display with new lowest bids from the bidders.
13. A system of bidding to drive competition in an auction comprising:
a database for receiving and storing bid information from bidders; and
software for distinguishing the bidders according to a subset of a parameter, assigning at
least one identifier to the bidders in each subset, the subset associated with the identifier being
unknown to the bidders outside of the subset, and displaying a lowest bid with the identifier for
each bidder.
14. The system of claim 13 wherein the parameter comprises at least one of regions, payment
terms, delivery terms, contract length, contract volume, material, and qualification status.
15. The system of claim 14 wherein the subsets comprise geographical areas for the regions,
methods of payment for the payment terms, methods of delivery for the delivery terms, times for
the contract length, capacities for the contract volume, types of material for the material, and at
least one of approval and certification for the qualification status.
16. The system of claim 13 wherein the identifier comprises a number selected from a range
of numbers assigned to the subset.
17. The system of claim 13 wherein the database stores bid terms for each subset.
18. The system of claim 17 wherein the bid terms comprise at least one of a reserve price, a
historic price, a target price, time dependent variables, and bid strategies.
19. The system of claim 13 wherein the software updates the lowest bids with new lowest
bids.

20. The system of claim 13 wherein the identifier indicates a number of bidders in each subset.
21. The system of claim 13 wherein the identifier varies by subset and conceals a number of bidders in each subset.
22. A machine readable medium for bidding to drive competition in an auction comprising:
a first machine readable code that receives a plurality of bids from a plurality of bidders;
a second machine readable code that distinguishes the bidders according to a subset of a parameter and assigns at least one identifier to the bidders in each subset, the subset associated with the identifier being unknown to the bidders outside of the subset; and
a third machine readable code that displays a lowest bid with the identifier for each bidder.
23. The machine readable medium of claim 22 wherein the parameter comprises at least one of regions, payment terms, delivery terms, contract length, contract volume, material, and qualification status.
24. The machine readable medium of claim 22 wherein the subsets comprise geographical areas for the regions, methods of payment for the payment terms, methods of delivery for the delivery terms, times for the contract length, capacities for the contract volume, types of material for the material, and at least one of approval and certification for the qualification status.
25. The machine readable medium of claim 22 wherein the identifier comprises a number selected from a range of numbers assigned to the subset.
26. The machine readable medium of claim 22 wherein the database stores bid terms for each subset.
27. The machine readable medium of claim 26 wherein the bid terms comprise at least one of a reserve price, a historic price, a target price, time dependent variables, and bid strategies.
28. The machine readable medium of claim 22 wherein the software updates the lowest bids with new lowest bids.
29. The machine readable medium of claim 22 wherein the identifiers indicate a number of bidders in each subset.
30. The machine readable medium of claim 22 wherein the identifier varies by subset and conceals a number of bidders in each subset.